

Workday Brings Enterprise-Scale AI and Superintelligence to Hong Kong's Midsize Enterprises

Sana Self-Service Agent from Workday is Now Available in Copilot, Enabling Employees to Get Answers and Take Action Without Leaving Their Flow of Work

HONG KONG – May 28, 2026 — [Workday, Inc.](#) (NASDAQ: WDAY), the enterprise AI platform for HR, finance, and IT, today underscored its commitment to supporting Hong Kong's midsize enterprises as they navigate AI-driven transformation and increasingly complex regional and international operations.

As midsize enterprises across Hong Kong and the Greater Bay Area continue to modernise, many are facing growing complexity across workforce management, finance, planning, compliance, and cross-market operations. At the same time, organisations are increasingly looking to move beyond fragmented systems, spreadsheets, and standalone AI tools toward more connected, AI-enabled platforms that can support faster decision-making, operational agility, and long-term growth.

Workday GO for Hong Kong's Growing Midsize Enterprises

Workday solutions for midsize enterprises enable rapidly expanding organisations to simplify HR, finance, and planning operations on a unified AI-powered platform built for long-term growth. Through Workday GO, organisations can benefit from faster implementation timelines, predictable costs, and enterprise-grade capabilities that help businesses improve efficiency, strengthen operational visibility, and scale with greater confidence.

Workday data also highlights the importance organisations are placing on speed, simplicity, and long-term value. Workday reports 42% faster time-to-value through its preconfigured approach and customer satisfaction ratings of nearly 90% over the past 10 years.

"Many midsize enterprises want to adopt AI more meaningfully, but are also balancing growth ambitions with increasingly complex operations and systems that may no longer support the next phase of expansion," said Daniel Cham, general manager for Workday Greater China. "As organisations across Hong Kong and the Greater Bay Area continue to grow internationally, they increasingly need technology that can simplify HR and finance operations, improve visibility, and support long-term growth without adding unnecessary complexity."

Workday Brings Sana Self-Service Agent for HR and Finance Into Microsoft 365 Copilot

As part of this broader vision, Workday also announced that the Sana Self-Service Agent from Workday is now available in Microsoft 365 Copilot for eligible Workday and Microsoft customers. The integration enables employees and managers to get answers to HR and finance questions and complete everyday tasks directly within Microsoft 365, without switching apps, while organisations maintain the security, compliance, and control they expect from Workday.

[Sana from Workday](#), Workday's agentic AI platform, connects an organisation's people and financial data, context, policies, and processes in Workday and puts them to work. It powers AI agents that complete tasks, improve processes, and keep humans in the loop. With the Self-Service Agent now in Microsoft 365 Copilot, employees can tap into that intelligence to take action on a wide range of everyday needs directly from Microsoft 365.

Complete Everyday HR and Finance Tasks in Seconds

With Self-Service Agent in Microsoft 365 Copilot, every employee and manager can manage everyday HR and finance needs in seconds. For example:

- Employees can check time-off balances, update personal information, view payslips, review tax withholding information, or request leave.
- Managers can review team goals, approve timesheets in bulk, start a performance review for an employee, or submit payroll input.
- Finance leaders or users can ask about expense and travel policies, check eligibility for items like corporate cards, and be guided to create the appropriate request or case when action is needed.

For organisations already using Microsoft 365 Copilot, turning on the Self-Service Agent is a simple configuration step, not a new project the team has to staff. The Self-Service Agent is available as a single app in the Microsoft Marketplace. There's no separate login, no new deployment, and no additional licensing requirement.

"Microsoft 365 Copilot is designed to help people stay in the flow of work while getting more done with less friction," said Srini Raghavan, Corporate Vice President, Microsoft 365 Ecosystem at Microsoft. "With Workday's Sana Self-Service Agent integrated into Microsoft 365 Copilot, employees can access HR and finance support in the tools they use every day, while organisations retain the same policies, controls, and governance they already rely on with Workday."

Availability

Sana Self-Service Agent in Microsoft 365 Copilot is generally available today for eligible Workday and Microsoft customers.

For more information

Learn more about how Workday built Sana Self-Service Agent in Microsoft 365 Copilot [here](#).

About Workday

[Workday](#) operates at the heart of the enterprise – HR, finance, and IT – where the margin for error is effectively zero. By tightly coupling AI with the context, guardrails, and trusted processes that run the business, Workday goes beyond AI that assists with work to agents that are capable of driving measurable outcomes. More than 11,500 organisations worldwide, including more than 65% of the Fortune 500, trust Workday to deliver. For more information about Workday, visit [workday.com/en-hk/](#).

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Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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		AI	AI

Workday GO

Workday	AI	Workday GO
Workday	Workday	42%
Workday	AI	

Workday Sana Microsoft 365 Copilot

Workday	Workday	Sana	Sana Self-Service Agent from Workday	Microsoft 365 Copilot	Workday	Microsoft
Microsoft 365			Workday			
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Workday

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