

Workday appoints John Lombard as President, Asia Pacific

HONG KONG, July 14, 2026 - [Workday, Inc.](#) (NASDAQ: WDAY), the enterprise AI platform for HR, finance, and IT, today announced the appointment of John Lombard as President for Asia Pacific.

Lombard brings over 30 years of senior technology and advisory leadership experience to Workday. He most recently spent a decade as APAC CEO for NTT Data. His extensive regional background also includes senior leadership roles at SAP, KPMG Australia, and Crowe Howarth, a prominent business and financial advisory organization. Throughout his career, Lombard has helped enterprises navigate diverse regulatory landscapes, modernize their technology foundations, and scale through data-driven strategies.

Based in Australia and Singapore, Lombard will oversee Workday’s regional go-to-market strategy, commercial operations, and continued expansion across key APAC markets. He will focus on scaling the business in the region, deepening the partner ecosystem, and helping customers leverage the Workday platform to drive operational efficiency and growth.

"Asia Pacific is an epicenter of global innovation, presenting an incredible opportunity for businesses to leverage intelligent technology for a competitive edge - and Workday is uniquely positioned to help them do that," said **John Lombard, President, Asia Pacific, Workday**. "I am thrilled to join the team at this pivotal moment to deepen our regional relationships and support our customers through their digital transformation."

"John’s appointment comes at a critical juncture as APAC organizations increasingly look to AI to elevate employee experiences and optimize financial performance," said **Rob Enslin, President and Chief Commercial Officer, Workday**. "His deep regional expertise, customer-first mindset, and proven track record of building high-performing teams will be instrumental as we scale our operations and help businesses unlock the full potential of the Workday platform."

About Workday

[Workday](#) operates at the heart of the enterprise – HR, finance, and IT – where the margin for error is effectively zero. By tightly coupling AI with the context, guardrails, and trusted processes that run the business, Workday goes beyond AI that assists work to agents that do the work and drive measurable outcomes. More than 11,500 organizations worldwide, including more than 65% of the Fortune 500, trust Workday to deliver. For more information about Workday, visit [workday.com](#).

Workday John Lombard									
2026 7 14 –		Workday, Inc.		John Lombard					
Lombard	30	Workday	NTT Data	SAP	KPMG Australia	Crowe Howarth			
Lombard		Workday			Workday				
Workday	John Lombard			Workday					
Workday	Rob Enslin	AI	John			Workday			
Workday									
Workday				Workday		11,500	Workday	65%	Fortune
	Workday	workday.com/en-hk/							