

Goodnotes Accelerates Global HR Transformation and Talent Growth with Workday

HONG KONG, August 6, 2025 /PRNewswire/ -- [Workday, Inc.](#) (NASDAQ: WDAY), the AI platform for managing [people](#), [money](#), and [agents](#), today announced that Goodnotes, the leading AI note-taking app, has selected Workday Human Capital Management (HCM) to accelerate the transformation of its global HR operations and talent strategy for growth.

Headquartered in London, UK, and founded in 2011, Goodnotes has grown into a global productivity platform used by over 25 million monthly active users worldwide, including professionals, students, and teams. The company now employs more than 300 full-time staff, with team members located in more than 40 markets, including at its London headquarters and key office in Hong Kong. To enable its rapid growth, Goodnotes recognised the need to streamline its HR tech stack and advance HR workflow automation.

As it evolves its product to provide the best medium for human and AI collaboration, Goodnotes joins a growing number of technology companies choosing Workday as the platform of choice to support expansion with clarity, compliance, and holistic support for its talent.

Goodnotes is leveraging Workday's comprehensive solutions for workforce management, including [Workday Human Capital Management \(HCM\)](#), [Workday Talent Optimization](#), and [Workday Peakon Employee Voice](#) to unify its global people processes on a single platform. This strategic move helps reduce operational inefficiencies, provides real-time workforce visibility, and strengthens governance and compliance across all geographies. Goodnotes required a consolidated system to support its expanding global operations in various markets, deliver people analytics better tailored to business needs, and manage flexible organisational structures. With Workday, the company gained access to industry-standard processes, compliance frameworks, and insights needed to scale more effectively, all through one unified platform. The Workday ecosystem—including its annual user conferences—also connects Goodnotes' People team with a wider community of HR leaders, helping the company maintain its industry leadership and stay ahead of emerging trends.

"To keep raising the bar for the millions of users who rely on Goodnotes every day, we do everything we can to recruit an exceptional team that thrives in a truly people-first culture. To enhance that culture as Goodnotes scales, we needed a global HR platform that brings clarity, consistency and cohesion to how we manage teams worldwide," said Minh Tran, Chief Operating Officer, Goodnotes. "Workday helped us bring it all together with its unified platform, helping us improve people workflows, bolster governance, and connect insights—all to enable us to grow even faster and more intentionally."

With employee well-being and satisfaction a key priority, Goodnotes also leverages Workday Peakon Employee Voice to better understand employee sentiment and engagement across markets. This strengthens the company's efforts to build a strong global talent pool, nurture growth at every level, and develop a more holistic approach to talent and succession planning.

Workday's real-time security model and unified data architecture enhance Goodnotes' governance standards, reducing data movement and enabling responsive, user-friendly reporting. With a single source of truth, HR and business leaders can now make faster, more strategic decisions—from talent acquisition to learning investments and workforce planning.

"Goodnotes exemplifies what it means to be a visionary, fast growing company built on purpose and innovation," said Daniel Cham, General Manager, Workday Greater China. "We're proud to be the platform of choice for tech companies like Goodnotes as they scale globally. With Workday, companies of all sizes—including mid-sized businesses—can move with agility, maintain compliance across markets, and build high-performing, people-centric cultures that fuel sustainable growth."

Through its partnership with Workday, Goodnotes is significantly advancing its ongoing efforts to transform its HR operations in line with its global scale. These advancements help position Goodnotes to continue innovating in the productivity and AI space while building a people-first culture to support its next stage of growth.

About Workday

[Workday](#) is the AI platform for managing [people](#), [money](#), and [agents](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 11,000 organisations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit workday.com/en-hk/.

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