

## Club Med Brings Its All-Inclusive Approach to the Employee Experience with Workday

*Unified Enterprise AI Platform Streamlines Recruiting, Time, and Talent Processes for Club Med's Global Workforce*

**HONG KONG — April 28, 2026** — [Workday, Inc.](#) (NASDAQ: WDAY), the enterprise AI platform for managing [people](#), [money](#), and [agents](#), today announced it is supporting all-inclusive hospitality resort brand Club Med in its HR digital transformation with [Workday Human Capital Management \(HCM\)](#). Through this collaboration, Club Med aims to provide best-in-class, personalised, and simplified HR processes for employees by leveraging a single, unified AI-powered platform.

Founded in 1950, Club Med pioneered the all-inclusive vacation concept and today operates nearly 70 premium resorts in 40 countries. Its employees, known as Gentil Organizers (G.Os) and Gentil Employees (G.Es), represent 110 nationalities. As the brand accelerates its global development, it required a modern HR foundation to unify recruiting, time, and talent processes into one intelligent system.

Club Med manages a dynamic global workforce of around 30,000 employees, including thousands of seasonal staff. By adopting Workday, the organisation can better predict and respond to evolving business needs while delivering a consistent, intuitive, all-inclusive employee experience from recruitment to retirement. A single source of truth for HR data provides insights into workforce performance, skills and trends, helping leaders make data-driven decisions and retain top performers across locations.

Workday HCM provides a scalable foundation to manage people, processes and rewards with AI at the core. With [Workday Recruiting](#), Club Med can hire high-volume seasonal and permanent talent on a single platform, while [Workday Time Tracking](#) delivers a consumer-grade time-and-attendance experience on web and mobile for frontline staff.

Additionally, [Workday Benefits](#) enables a shift from tactical administration to strategic initiatives, helping employees realise the full value of their total rewards.

**Julien Denis, Vice President, HR Digital Transformation, Club Med** said: “We’re in the business of creating top quality experiences for our guests, and we must first start with top quality experiences for our people. With Workday, we can lighten workloads and make every interaction more valuable, so our teams can focus their energy on creating unforgettable moments for our guests.”

**Daniel Cham, General Manager, Workday Greater China**, said: “Our shared goal was to digitalise this human-interaction-based business model through AI transformation without losing the personal touch that makes Club Med unique. We’re proud to support them in delivering an equally all-inclusive, modern employee experience for their people.”

Since implementing Workday, Club Med has strengthened its ability to understand evolving employee needs and align HR strategy with global business growth.

### About Workday

[Workday](#) is the enterprise AI platform for managing [people](#), [money](#), and [agents](#). Workday unifies HR and Finance on one intelligent platform with AI at the core to empower people at every level with the clarity, confidence, and insights they need to adapt quickly, make better decisions, and deliver outcomes that matter. Workday is used by more than 11,500 organizations around the world and across industries – from medium-sized businesses to more than 65% of the Fortune 500. For more information about Workday, visit [workday.com](https://workday.com).

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