

Sime Darby Extends Workday to Greater China for Unified Global HR Strategy

HONG KONG, July 21, 2025 /PRNewswire/ -- [Workday, Inc.](#) (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their [people](#) and [money](#), today announced that Sime Darby Berhad has successfully deployed [Workday Human Capital Management \(HCM\)](#) in Chinese mainland, Hong Kong, and Macau as part of its Global HR transformation programme. This will be followed by rollouts to New Zealand, Australia, Taiwan, and Thailand in early 2025.

The recent implementation of Workday HCM in China is part of Sime Darby's strategic HR transformation for these markets, enabling approximately 7,000 employees access to the full suite of Workday HCM offerings including [Workday Absence Management](#), [Workday Compensation](#), [Workday Learning](#), and [Workday Recruiting](#).

"Our employees, as always, are integral to our business, and we strive to provide a world-class experience working with a multinational company," said **Roselaini Faiz, Group Chief Human Resources Officer at Sime Darby Berhad** "We are proud to offer our employees the tools and support they need to flourish and thrive at work through better collaboration and efficiency with data-backed decision-making across the Group. We look forward to leveraging Workday's innovative solutions to help drive success through our people."

Partnering closely with Workday's Professional Services team, Sime Darby Berhad was able to optimise resources and resolve challenges, including different language needs, processes, regulations, and requirements in diverse markets. This planned strategic expansion has allowed for a unified global HR strategy whilst delivering on business outcomes, such as adopting functionality aligned to business needs and increasing self-sufficiency, laying the foundation for future deployment to other global markets.

In 2022, Sime Darby Holdings Berhad implemented Workday HCM including [Workday Journeys](#) and [Workday Cloud Connect for Learning](#) in Malaysia, Singapore, Australia, Solomon Islands, and Papua New Guinea. These solutions deliver a complete and easily accessible overview of employee data and transactions. The Group is on a journey to streamline over 100 processes and various systems, enhancing the employee experience and facilitating collaboration, benefiting approximately 30,000 employees across various divisions and levels.

"Talent is the currency of a company's success. Having a holistic, real-time view of its workforce on a unified platform will help enable companies to make more agile decisions, optimise resources, better engage employees, and future-proof their operations to seize new opportunities in a rapidly evolving world," said **Daniel Cham, General Manager for Workday Greater China**. "Workday is excited to partner with Sime Darby to help transform its HR capabilities to build a future-ready workforce that emphasises streamlined workflows, greater transparency, and consistency of data."

By consolidating people data in a single system, Sime Darby Berhad has redefined its approach to people management, demonstrating a steadfast commitment to employee growth and organisational excellence.

About Workday

[Workday](#) is the AI platform for managing [people](#), [money](#), and [agents](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 11,000 organizations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit [workday.com](#).

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